



YOUR ALLY IN EFFICIENCY AND BEYOND



CU Ally is here to future-proof credit unions through modern uses of technology. We are a trusted technology ally for your institution, here to help elevate your performance and member experience so that you can securely compete for market growth!

There has never been a more important time to provide products and services at maximum efficiency! We'll help you ensure that complementary technologies are working for the organization, never against it.

PURPOSE-BUILT TO MEET CREDIT UNION NEEDS

When you engage with CU Ally, you'll have access to an exceptional team of industry practitioners and subject matter experts. Our core services will help you meet your mission.

DIGITAL ALLY™

Leverage the power of data and technology to optimize, manage and automate operations, fuel digital growth and create memorable digital experiences to future-proof your business.

CYBER ALLY™

Rapidly and cost effectively assess and improve security capabilities and to understand, measure and manage the risk impact to your institution.

TALENT ALLY™

Access IT and Cyber Leadership talent and subject matter expertise to elevate and extend your team and management capabilities.

“Michael has assembled an experienced team of allies that have deep industry and technology leadership experience to address the challenges that credit unions are facing today. With its breadth of capability and services, CU Ally is unlike any other technology advisory firm serving this market.”

– Hilary Reed, CEO, EmpowerFi



CONNECT WITH US:

(844) 448-2559 info@CUAlly.com CUAlly.com

For more insights and to get your copy of Tech Debt 2.0, visit ITAllyInstitute.org



OUR UNIQUE APPROACH

At CU Ally, we deliver our services through a unique approach that we call ELEVATE.

This approach has three components:



Assess

Includes our proprietary Tech Debt and Tech Equity Assessments to identify areas of improvement including a prioritized roadmap.



Remediate

Includes the remediation of priority areas identified from the Assess phase that leverage our team of experts, tools and thought leadership.



Maintain

Includes the ongoing management of the Elevate Program and continuation of the assess and remediate efforts.

ELEVATE FOR GREATER STRENGTH

- ✔ We take a holistic, non-siloed, business-centric approach to solving problems that leverage technology
- ✔ We are focused on positive business outcomes, rather than technology, for technology's sake
- ✔ We connect the dots and challenge the status quo in ways that will lead to sound and pragmatic recommendations – each of which will ELEVATE your institution

“ We have been partnering with Michael and his team of experts for over a year. They have brought some unique expertise and services to augment our current capabilities in the IT and Cybersecurity arena. This has helped us prepare for and accelerate our ongoing Digital transformation. With the formation of CU Ally, Michael and his group have reinforced their commitment to serving other credit unions in need of their services. ”

– Bob Burrow, President/CEO,
Bayer Heritage FCU



CONNECT WITH US:

(844) 448-2559 info@CUAlly.com CUAlly.com

For more insights and to get your copy of Tech Debt 2.0, visit ITAllyInstitute.org