



Ally [noun]: is one who cooperates and unites with you in a common purpose, bringing skill and maximum effort to help you attain your goals.

## CU Ally [noun]: We are your Credit Union ally, here to:

- elevate the performance of your institution
- help you effectively compete for market growth
- create memorable digital experiences

## Unabashedly unbiased ... for you

Unlike other providers, we are agnostic toward technology. We are here to help your institution make technology investment decisions with impartial advice that enables your organization to thrive, both now, and well into the future.

## **Let's Build Together**

Creating amazing member experiences is what you do ... Ensuring that your technology investments are optimized for improving members' lives is how we help!

In today's increasingly technology-first landscape, the right tech can accelerate an organization's performance. However, having a misalignment in technology can severely damage a financial institution's bottom line. These tech misalignments can also quickly become severe deterrents to exceptional member experiences.

Our team has been fortunate to have worked with financial institutions and other critical businesses for many years. We see a distinct need for credit unions to find help in the technology space, particularly now, when the stakes couldn't be higher! Overpaying for tech solutions, or simply not planning appropriately for the future can severely hinder a credit union's ability to help improve its members' lives. I built this company to ensure that no credit union is without an ally in this complex space.

- Michael Fillios, Founder & CEO



## **CONNECT WITH US:**

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